



Contact:

Howdy Russell

Phone: 904.233.5245

Email: [hrussell@pdnational.com](mailto:hrussell@pdnational.com)

### **Chip Bifano named President of Paul Davis National**

Milwaukee, WI – July 10, 2013 – Renowned industry professional Chip Bifano, has been named President of [Paul Davis National](#). The company specializes in commercial large losses and is part of the Paul Davis Restoration, Inc. franchise network. Bifano will be responsible for overseeing the Paul Davis National restoration organization, assisting customers following flooding, fires, hurricanes, tornadoes and other catastrophic events. Bifano joins Paul Davis National to grow the business through expanding into new markets and further developing existing client relationships.



Paul Davis National operates throughout the United States and works in tandem with other locally-owned Paul Davis franchise offices.

For more than 23 years, Bifano has a proven success record as a corporate executive in business development and management leadership roles along with strategic planning, sales, marketing, budgeting, financial planning, and working with leading insurance carriers and third party administrators. Bifano has vast experience in the restoration franchising industry with milestone achievements in corporate goals and operational growth.

Previously, Bifano served as a Vice President for a leading managed vendor network serving consumers and the insurance industry, specializing in property restoration, reconstruction, mitigation and specialty services. He also held the position of President for an international organization of textile restoration specialists serving the insurance industry through more than 150 franchise operators covering the United States, Canada and the United Kingdom. During this time, he guided the firm from a start-up to a \$100 million company with a double-digit increase in sales during the first nine years. He propelled the business to become a leading provider of textile restoration services in North America.

Bifano holds a Bachelor of Science degree in Education from Florida State University in Tallahassee, Fla. He resides in Ponte Vedra Beach, Fla.

###

About Paul Davis National:

Paul Davis National specializes in commercial and industrial large losses and is a member of the Paul Davis Restoration, Inc. national franchise network. Paul Davis National is made up of more than 17 large Paul Davis offices located strategically across the US providing emergency water mitigation, fire restoration, mold remediation, document restoration, contents cleaning, and remodeling services. Paul Davis National owns numerous tractor trailers and support equipment that are deployed throughout the U.S. to support their national clients as well as their fellow franchisees in the case of a major disaster. The company is headquartered at 2010 S. 4th Street in Milwaukee, Wisconsin. Visit the website at [www.pdnational.com](http://www.pdnational.com).

About Paul Davis:

Paul Davis Restoration, Inc. is a national franchisor and leading provider of emergency services, restoration, reconstruction and remodeling services for residential and commercial properties damaged due to water, fire, storm or other disasters since 1966. Headquartered in Jacksonville, Florida, Paul Davis has more than 320 franchise locations throughout North America with owners and technicians who are certified by The Institute of Inspection, Cleaning and Restoration Certification (IICRC). Visit the website at [www.pauldavis.com](http://www.pauldavis.com).